



**Fèis nam
Meadhanan
Ceilteach**

Printable Programme

Speed Networking Session

Wednesday 22nd April 2015 | 1430-1600 | Eden Court

One of the most important parts of Celtic Media Festival is sharing ideas and fostering relationships between broadcasters, filmmakers, commissioners and producers throughout the Celtic nations and regions. This year we're going one step further and hosting a "speed networking" event on Wednesday 22nd of April for CMF delegates.

14:30 - Producer to Producer

15:15 - Producer to Commissioner

Wednesday Awards Ceremony

Wednesday 22nd April 2015 | 1600-17:30 | Eden Court – One Touch Theatre

The following awards will be presented today:
Arts/Animation/Children's/Entertainment/Sport/App

Sabhal Mòr Ostaig - A Showcase

Wednesday 22nd April 2015 | 1730-1830 | Eden Court – Jim Love Studio

Join Sabhal Mòr Ostaig for a drink and a nibble to celebrate their wonderful work over the past year.

Welcoming Reception

Wednesday 22nd April 2015 | 1830-2000 | Townhouse

Celtic Media Festival Opening Party

Wednesday 22 April 2015 | 2030 - 0100 | Bogbain Farm

Join us at the Celtic Media Festival 2015 Opening Party at Bogbain Farm. Drinks and fantastic music await you!

Your host is Bruce MacGregor (Blazin Fiddles/BBC Radio Scotland) who will be joined by Scotland's "Best Upcoming Band" at the Trad Awards 2014, The Elephant Sessions

Buses will pick CMF delegates up at Eden Court at 20:30 to bring them along to the farm.

Thursday 23rd April

Sky Arts Amplify Session

Sky Arts Amplify

Sky Arts will be attending Celtic Media Festival to continue the success of previous Amplify sessions. On Thursday 23rd of April at the Festival, there will be a 'speed dating' session where delegates will get the opportunity to meet with Arts organisations, invited by Sky Arts, where they can brainstorm initial ideas.

Arts organisations will be encouraged to team up with one of the production companies, and submit one page treatments.

There will be an invite to pitch for the second round in mid-2015 to Phil Edgar-Jones, Director of Sky Arts, and Celia Taylor, head of non-scripted programming at Sky. The project will be led by Manisha Ferdinand and Freya Murray at Sky.

Keynote Speech

Thursday 23 April 2015 | 0945-1030 | Theatre

Michael Russell, MSP and co-founder of Celtic Media Festival gives 2015's Keynote Address with a Q&A.

Chair: Domhnall Caimbeul

Does Size Matter

Thursday 23 April 2015 | 1030-1130 | Eden Court – One touch Theatre

With the launch of Channel 4's new Nations and Regions Strategy, the BBC's Charter up for renewal and increased commitment to the Nations overall, what does this mean for indigenous Indies? Is it open to all or will bigger companies get a bigger slice of the pie? Does size matter when it comes to landing a commission?

CHAIR

Denis Wolinski

PANEL

Ian MacKenzie / Martin Davidson / Tom Ware / Gráinne McGuinness

Green Light: Find Your Comedy Voice

Thursday 23 April 2015 | 1015 – 1130 | Eden Court – Jim Love Studio

So you think you're funny? Think you can make the next big comedy show? Well let's hear how it's done from the experts! Award winning comedy director Michael Hines and prolific performer, writer and actor Sanjeev Kholi talk all things comedy.

Online Uprising: The Rise of New Media and Threat to the Mainstream

Thursday 23 April 2015 | 1130-1300 | Eden Court – One Touch Theatre

Last year's independence referendum in Scotland saw an explosion of new media platforms, particularly in support of the Yes campaign. Websites such as Wings Over Scotland, Newsnet Scotland and Bella Caledonia drew vast amounts of readers, often dwarfing the numbers buying papers such as The Scotsman and The Herald, which had been around for over 100 years. Twitter and other social media became arguably a more effective means of disseminating information than the mainstream press and broadcasters. What can the "Old Guard" do to stay relevant?

CHAIR

David Harron

PANEL

Laura Slattery / Martyn McLaughlin / Maurice Smith / Stuart Cosgrove

Green Light: Who Makes Short Shorts?

Thursday 23 April 2015 | 1145-1300 | Eden Court – Jim Love Studio

Want to be in the movies? Chances are your first entry into the world of Drama will be a short film. We speak to award winning short film makers Brian Deane and Matthew Roche on how they've forged successful careers in the world of short dramas.

Thursday Awards Ceremony

Thursday 23 April 2015 | 1400-1515 | Eden Court – One Touch Theatre

The following awards will be presented today:

Feature Length Drama/Short Drama/Factual Entertainment/Young People/Current Affairs

Bringing the Edward Snowden Story to Screen

Thursday 23 April 2015 | 1530-1645 | Eden Court One Touch Theatre

Laura Poitras' film Citizenfour picked up both the BAFTA and the Oscar for best Documentary. We bring together the key players from The Guardian who were responsible for breaking one of the biggest stories of the decade: Edward Snowden's decision to blow the whistle on the activities of the National Security Agency. The story led to the Guardian and the Washington Post receiving the highest accolade in US journalism: the Pulitzer prize for public service. Stuart Millar and Ewen MacAskill, both Scots working internationally will discuss the inside track and Luke Moody will represent Britdoc, the films distributor.

CHAIR - Shelley Jofre

PANEL - Ewen MacAskill / Luke Moody / Stuart Millar

Green Light: Developing Success

Thursday 23 April 2015 | 1530-1630 | Eden Court – Jim Love Studio

Even the germ of an idea can grow into something massive. Once you have a great idea, what's next? We speak to industry leaders who have developed their ideas into successful productions. From *The Inbetweeners* and *Bannan* to *From Scotland with Love*, our panellists take you through how they developed their ideas into huge successes.

CHAIR – Deirdre Devlin

PANEL - Chris Young / John Geraint / Mark Thomas

Social Media for Celtic Broadcasters: @rte | Case Study

Thursday 23 April 2015 | 1630-1730 | Eden Court – Jim Love Studio

Joseph Hoban, Head of Communications & Brand Development at RTÉ, looks at the challenges facing media organisations, specifically broadcasters, in the Celtic regions. Extending our independent voices into the social space is crucial if we are to attract and retain younger audiences, but can smaller organisations achieve social footprints of scale? Taking the @rte Twitter account, Joe traces the development of the account from a standing start in 2013 to its current position as Ireland's 5th most-popular media account. The session will include hints and tips, consideration on best-practice, use of native languages, and a "how to grow" guide on increasing followers, Celtic and otherwise ...

PANEL – Joseph Hoban

Friday 24th April

Format for Success

Friday 24th April | 1000-1115 | Eden Court – One Touch Theatre

A Simple idea can turn into a worldwide phenomenon. Get the format right and you can take on the world. Is there a formula for format success?

CHAIR - Iseabail Mactaggart

PANEL - Danny Carvalho / Evan Chamberlain / Kieran Doherty

Green Light: What's The Score with Drama

Friday 24th April | 1000-1115 | Eden Court – Jim Love Studio

Script? Check. Director? Check. Actors? Check. Think you've got all you need for your Drama? We discover how important a score is to creating atmosphere in Drama and how to do it, without overdoing it.

Panel – Anne Dudley/Mike Ellen

Green Light: The Anatomy of a Story

Friday 24 April 2015 | 1130-1215 | Eden court – Jim Love Studio

BBC radio documentary specialist Pennie Latin provides a step by step journey through the production process and creative thinking behind how to make one extraordinary personal story into a must-listen piece of radio.

PANEL – Pennie Latin

Green Light: A Freelancer's Guide to Factual Telly

Friday 24 April 2015 | 1215-1300 | Eden court – Jim Love Studio

Nowadays, a job in telly doesn't mean working on one production forever. The life of a freelancer means producing and directing a wide variety of shows. John MacLavery takes us through establishing a name for yourself in the world of TV, and how to get those sought after jobs on the best productions.

PANEL - John MacLavery

Sports, Subtitles and Country Music

Healthy supplements or addictive sweeteners for indigenous language broadcasters?

Friday 24th of April | 1145-1300 | Eden court – One Touch Theatre

S4C, TG4 and BBC Alba have garnered much praise for the breadth of their output and for making their content accessible to the non-core audience. But might this inclusivity come at too high a price? Are the channel bosses going too far in their quest for ratings for popular content that runs the risk of alienating their most loyal viewers and debasing the languages they seek to promote?

Chair: Pádraic Ó Ciardha

Panellists: Aonghas MacNeacail / Cerith Williams / Rónán Mac Con Iomaire

Sounds Funny to Me!

Friday 24th April | 1400-1500 | Eden Court – One Touch Theatre

Radio Comedy is on the up. With more ways to access international comedy content and more players in the industry, how do programmes stand out for commissioning? Come and listen to comedians and commissioners discuss the opportunities in radio comedy around the Celtic nations. What's the potential for selling ideas between the nations and regions? Director of Dabster Productions, Richard Melvin chairs this panel game about panel games, sketch shows and sitcoms on the radio. Expect jokes, laughs and some very pertinent information about how to get your ideas made.

CHAIR

Richard Melvin

PANEL

Bennett Arron / Julia Sutherland/ Julia McKenzie/ Ann-Marie Power

Green Light: Designer Films

Friday 24 April 2015 | 1400-1500 | Eden court – Jim Love Studio

To get the best look, you go designer, so how do you get the designer look for your film? Mark Leese, one of the UK's leading production designers will demonstrate the importance of getting the look right and how this influences the story on screen.

PANEL -Mark Leese

Friday Awards Ceremony

Friday 24 April 2015 | 1515-1645 | Eden court – One Touch Theatre

The following awards will be presented today:

Radio Documentary/Radio Presenter-Personality/Factual Series/Radio Sports/Radi Music Programme/60 Second Film Competition

Gala Awards

Friday 24 April 2015 | 1900-Late | Ironworks

Kieran Hegarty Award for Innovation/Factual Single/Drama Series/Radio Station of The Year/Spirit Of The Festival

Dress Code: Cocktail

For the duration of the festival, delegates will be able to view all entries on DVD in Studio 2
