


Programme

WED 2ND APRIL

16:00 - 18:30 TRELAWNEY	WEDNESDAY AWARDS CEREMONY Celtic Media Festival 2014 opens with a lovely welcome from local producer Will Coleman, followed by the first awards of Celtic Media Festival 2014. The following awards will be presented today: Arts/Animation/Childrens/Entertainment/Sport/Best App.
19:30 - 00:00 HARBOUR HOTEL	OPENING NIGHT PARTY Join us at the Harbour Hotel for a tipple and a nibble at the Celtic Media Festival opening night party!


THU 3RD APRIL

09:30 - 10:15 TRELAWNEY	KEYNOTE SPEECH - CHARLES WACE Charles Wace, founder of Twofour and Director of Boom Pictures discusses how a small company with a regional base, starting capital of £500 and two employees has grown into one of the UK's largest production companies. Panel: Charles Wace
10:15 - 11:30 GODREVVY 	TALENT SPOTTING WITH IT'S MY SHOUT It's My Shout talk about their new initiative, and hunt for emerging talent. Could it be you? Panel: Emma Shaw, Roger Burnell
10:15 - 11:30 TRELAWNEY	WHAT'S YOUR LOCATION? Northern Ireland is fast becoming the "go to" location for major film and television production in Europe. How did this come about, and has it had any positive effects on the local production community? Chair: Amanda Millen, Panel: Richard Williams
11:30 - 11:45	MORNING BREAK
11:45 - 13:00 TRELAWNEY	COMMISSIONING THE FUTURE The first goal for most production companies remains getting their content commissioned for broadcast, whatever additional platforms it might occupy after that. But what are commissioning editors looking for before they release that crucial funding, without which the project won't happen? Is the golden era of commissioning coming to an end? In a time of exponential change in the broadcasting landscape, what should Indies be doing to get commissioners attention, and their funding? Chair: Denis Wolinski Panel: Anna Miralis, Elis Owen, Sarah Ryder


11:45 - 13:00 GODREVVY Sponsored by 	OFF THE PAGE: SCRIPT WRITING WITH TOM BIDWELL Tom Bidwell, writer of hit comedy My Mad Fat Diary and Oscar nominated short film Wish 143, speaks about the struggles and successes of turning your story into a script.
13:00 - 14:00	LUNCH Provided by Celtic Media Festival
14:00 - 15:15 TRELAWNEY	THURSDAY AWARDS CEREMONY The following awards will be presented today: Feature Length Drama/Short Drama/Factual Entertainment/Young People/Current Affairs
15:15 - 15:45	COFFEE BREAK Afternoon Coffee Break
15:45 - 17:00 GODREVVY 	THIS IS CHRIS CAREY Chris Carey, producer of This is Jinsy, Ambassadors, Run and Dirk Gently's Holistic Detective Agency, talks you though the ins and outs of producing hit TV shows. Panel: Chris Carey
15:45 - 17:00 TRELAWNEY Sponsored by 	COLLABORATE The world is getting small and so are television budgets, at least for most of us. With such a wealth of ways to work with people across the world, co-productions seem an obvious way forward for the smaller players. With similarities in cultures and audiences across the Celtic nations and regions, why isn't this happening more often? Chair: Ewan Angus Panel: Bo Ehrhardt, Gwawr Martha Lloyd, Micheál Ó Meallaigh, Harry Bell
17:00 onwards	It's your time to enjoy all the sights and sounds that St Ives has to offer!


FRI 4TH APRIL

9:45 - 11:00 TRELAWNEY	THEIR NEWS, OUR WORDS With news and current affairs becoming more and more prevalent on screen and a proliferation of 24 hour TV news channels, where do indigenous language broadcasters' responsibilities lie? Should they be highlighting stories and championing causes that are relevant only to their audience, or is it the job of indigenous language channels to cover live events in a balanced way for all? Chair: Pádraic Ó Ciardha Panel: Harry McGee, Iona MacRitchie, Geraint Evans
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10:00 - 11:00
GODREVVY
 CHANNEL 4, FOOT IN THE DOOR
Documentary Commissioning Editor for Channel 4 Emma Cooper shares her wisdom on how to get started in the television industry. Panel: Emma Cooper



11:00 - 11:15
MORNING BREAK

11:15 - 12:30
GODREVVY
 A VOICE FOR RADIO - PRESENTING MASTERCLASS
If you have dreams of becoming an influential voice, then radio is the place for you. Seán Ó hÉanaigh and John Morrison give a masterclass in getting that voice heard. Panel: John Morrison, Seán Ó hÉanaigh

11:15 - 12:30
TRELAWNEY
Sponsored by
 HERE COME THE GIRLS
Does the "gender gap" off screen influence what we see onscreen? With more male writers and directors in the television and film industry than female, does this affect how women are portrayed in drama?
Chair: Marianne Buckland Panel: Justin Thomson-Glover, Morag Fullarton, Sarah Walker, Tom Bidwell

12:30 - 13:30
LUNCH
Provided by Celtic Media Festival

13:30 - 14:45
GODREVVY
 MAKE UP YOUR CHARACTERS!
Gritty Drama? Scary Horror? How do you make your poor unfortunate characters look as convincing as possible? With make up! Danny Marie Elias, manager of renowned prosthetic company Gorton Studios, shows you how. Panel: Danny Marie Elias

13:30 - 14:45
TRELAWNEY
Sponsored by
 BRITISH ACADEMY OF FILM AND TELEVISION ARTS Scotland
 BRITISH ACADEMY OF FILM AND TELEVISION ARTS Cymru
BAFTA SCOTLAND / BAFTA CYMRU CONVERSATIONS WITH SCREENWRITER: JED MERCURIO
Join us for a BAFTA Scotland and BAFTA Cymru event with Jed Mercurio at the Celtic Media Festival in St Ives, Cornwall.
Jed Mercurio is one of the few British script-writers to work as a US-style showrunner. His chief works for television are the series Line of Duty, Bodies (based on his 2002 novel), The Grimleys and Cardiac Arrest. Jed is currently in production as the showrunner on his third medical drama series, Critical, to be broadcast on Sky1 in 2015
Chair: Fiona Seres. Panel: Jed Mercurio


14:45-15:00
COFFEE BREAK
Afternoon Coffee Break

15:00-16:00
TRELAWNEY

RADIO IS THE FUTURE

As we focus more and more on emerging technologies that will play their part in the "always-on" content revolution, one platform – Radio – is already at the party. Imagine a medium that audiences can engage with anytime, anywhere, a medium that is device neutral, safe to use in-car, portable for listen-back while exercising or at work, and distributable globally. That's Radio. A panel of experts from across the industry discuss why Radio not only matters now, but why it should continue to matter to public and commercial broadcasters alike. With so many of us rightly looking to the future, we have in our hands a medium that is in many ways already future-proofed. Are we making the most of Radio?

Chair: Edel Ní Chuireáin Panel: Dan Healy, Jeff Zycinski, Marc Webber

15:00-16:00
GODREVVY


FROM SCRIPT TO SCREEN

Mark Leese is production designer on numerous shows including This is England and The Escape Artist, and works with stars such as Michael Gambon, David Tennant and Michael Palin. He's here to answer your questions about design, and about how to give your film the right look.

Panel: Mark Leese

16:00 - 16:45
TRELAWNEY

FRIDAY AWARDS CEREMONY

The following awards will be presented today:

Radio Documentary/ Radio Presenter-Personality/ Drama Series/ Radio Sports/Radio Music Programme/ Factual Series/60 Second Film Competition

20:00 - 02:00
TRELAWNEY

GALA AWARDS CEREMONY

Join us in the Tregenna for a drinks reception followed by the presentation of the final awards of Celtic Media Festival and a buffet meal. We'll be dancing the night away afterwards!

Spirit of the Festival / Radio Station of the Year/ Kieran Hegarty Award for Innovation/Factual Single