

**CELTIC MEDIA FESTIVAL 2013
MAIN PROGRAMME**

WEDNESDAY

WED 24th APRIL	MARRIOTT HOTEL
16:00-17:00	Opening/Keynote Speech: Peter Stead. (Possible welcome speech from Garffild/Elis/Catriona)
1710 - 1800	WEDNESDAY AWARDS CEREMONY The following awards will be presented today: Animation /Entertainment/Sport/Arts/ Childrens /Best App
	BREAK FOR DELEGATES TO EAT
1930-2100	Premier - Swansea Market
2100 - LATE	OPENING NIGHT PARTY Party in Dylan Thomas Centre

THURSDAY

THURS 25th APRIL	MARRIOTT HOTEL
0930-1015	Ron Jones
1015-1130	Soaps: Has the bubble burst? In recent years, continuing dramas have been at the forefront of broadcasters' schedules, setting the mood and the tone for the schedules themselves. But with budget cuts ever present, and more money going into stylised drama, what does the future hold for our beloved soaps, and how can these long running dramas find a future in the ever changing landscape of non-linear television? Chair: Jon Gower Panellists: Ynwr Williams – Series Producer, Pobal Y Cwm Cóilín Ó Scolaí – Series Producer, Ros na Rún
1130-1145	COFFEE BREAK
1145-1300	The Storytellers With shows like The Killing, Borgen, Lillihammer and Corp+Anam crossing the language barrier to become hugely successful shows all over the world, does storytelling transcend language, and are there countries that do it better than

	<p>others?</p> <p>Chair: Ewan Angus</p> <p>Panellists: Birger Larsson – Director, The Killing Tøne Ronning – Commissioner/Executive Producer, Lilyhammer Darach Mac Ionimhre – Writer/Director, Corp+Anam</p>
1300-1400	LUNCH
1400-1515	<p>THURSDAY AWARDS CEREMONY</p> <p>The following awards will be presented today: Feature Length Drama/Short Drama/Factual Entertainment/Drama Series /Current Affairs</p>
1515-1545	COFFEE BREAK
1545-1700	<p>THE DR WHO LEGACY</p> <p>Wales has a long history of producing incredible drama. Dr Who, Torchwood and Sherlock have become the cornerstones of the BBC's schedule. Celtic Media Festival and BBC Wales celebrate these fantastic shows, and with Dr Who turning 50 this year, who knows who, or what, might appear?</p>
1700-1815	<p>SET TOUR</p> <p>Delegates get a unique chance to tour the set of Davinci's Demons, BBC's next hit fantasy show.</p>
1700-19:30	<p>Premier: Vampire Guitar</p> <p>Vampire Guitar gets its premier at Celtic Media Festival! This black comedy follows the story of a murderous red guitar and its attendant roadie.</p> <p>The film is followed by a Q&A with Director Richard Pawelko, who will talk about the creative highs and lows of filming an independent feature.</p>
	EVENING BREAK
2100-LATE	<p>THE CELTS STAND UP</p> <p>We're known for our sense of humour, so lets put that to the test! Comedians from the Celtic Nations and Regions stand up to a very discerning audience.....you!</p> <p>Compere: Frank Honeybone</p> <p>Comedians: Ireland: John Colleary and tbc Wales: Noel James and tbc Scotland: tbc</p>

FRIDAY

FRI 26 th APRIL	MARRIOTT
1000 - 1115	<p>#AUDIENCES</p> <p>With viewers having an opportunity to give an instantaneous response to what they're watching, is a hashtag as effective as BARB? How do channels track their audiences in the ever changing landscape of social media? And are there more accurate and effective ways of tracking demographics?</p> <p>Chair: Steve Hewlett (tbc)</p> <p>Panellists: Marc Webber Dafydd Rhys Stuart Cosgrove</p>
1115 - 1145	COFFEE BREAK
1145 - 1300	<p>GUTO HARRI</p> <p>Peter Florence talks to Director of Communications at News International about his life and career.</p>
1300 - 1400	LUNCH
1400 - 1515	<p>Speech – Rhodri Talfan Davies BBC WALES</p> <p>Friday Awards Ceremony The following awards will be presented today: Radio Documentary/ Radio Presenter-Personality/ Young People/Radio Sports/Radio Music Programme/ Factual Series/60 Second Film Competition</p>
1515 - 1530	COFFEE BREAK
1530-1615	<p>Radio Session</p> <p>From Online to On Air</p> <p>How do you get an idea on the TV or Radio? Prove beyond all reasonable doubt that your idea works, that people will love it and it will guarantee a huge audience for the network. How do you do this? Test the idea and find that audience yourself. Is it really that simple?</p> <p>Director of Dabster Productions, Richard Melvin chairs a panel of industry experts as they look at the changing relationship between the internet and the broadcasters. Whether it's beer brands, comedy festivals or high profile personalities more and more ideas are being tested in the relatively risk free environment of the internet and some of these ideas are getting major commissions. Richard has made podcasts that have had over 5 million downloads and has taken two ideas from the internet to the BBC.</p>

	<p>Chair: Richard Melvin</p> <p>Panelists:</p> <p>Jeff Zycinski - BBC Radio Scotland Conn O Muineachain – Podcaster, Ireland Steve Austin – Editor, BBC Radio Wales</p>
1615-1645	<p>Celtic Media Festival AGM</p> <p>Come along to Celtic Media Festival’s AGM to</p>
	<p>EVENING BREAK</p>
1900 - LATE	<p>Gala Awards and Party at National Waterfront Museum, Swansea Drinks reception followed by awards and buffet meal Spirit of the Festival / Radio Station of the Year/ Kieran Hegarty Award for Innovation/Factual Single</p>
Running Wednesday/Thursday/Friday	<p>THE CLINIC For many indies, it can be hard to get personal contact with commissioners and heads of channel to discuss ideas and development of new projects. For the first time, Celtic Media Festival will be holding one to ones with the best and brightest from the major broadcasters. Indies can sign up for a chat with the commissioner from their regions and get feedback and whatever ideas they have.</p> <p>BBC ALBA – Alan Esslemont BBC NI – Susan Lovell BBC Scotland – Ewan Angus TG4 - Mic heal Ó Meallaigh, Proinsias Ni Ghráinne and Máire Ní Chonláin RTÉ – Steve Carson S4C - Llion Iwan and Gwawr Martha Lloyd BBC Wales - TBC BBC Network – TBC ILBF – Áine Walsh USBF – Suzanne Harrison</p>

CELTIC MEDIA FESTIVAL 2012
Green Light PROGRAMME

WEDNESDAY

WED 18th APRIL	MARRIOTT HOTEL
1710 - 1800	WEDNESDAY AWARDS CEREMONY The following awards will be presented today: Factual Series/Factual Single/Education/Entertainment/Sport/Arts/Student Entertainment
	BREAK FOR DELEGATES TO EAT
2100 - LATE	OPENING NIGHT PARTY Party in Dylan Thomas Centre

THURSDAY

THURS 19th APRIL	MARRIOTT HOTEL
0930-1015	KEYNOTE SPEECH Huw Jones/Russell T Davis/Ian Jones
1015-1130	FIRST STEPS Taking the first steps into the Media industry can be a fiercely competitive process, we hear from a Researcher, Production Co-ordinator and Assistant Producer, discussing how they started on their chosen career path and what they have learnt so far.
1130-1145	COFFEE BREAK
1145-1300 ANIMATION	Draw Your Own Conclusions: Owen Stickler, MD of Dinamo Productions, makers of shows like Grandpa in my Pocket, Rastamouse, and hit animation Abadas, takes us on the journey from page to screen.
1300-1400	LUNCH
1400-1515	THURSDAY AWARDS CEREMONY The following awards will be presented today: Feature Length Drama/Short Drama/Factual Entertainment/Kieran Hegarty Award for Interactive/Marketing Campaign/Drama Series/Student Factual/Student Drama
1515-1545	COFFEE BREAK

<p>1545-1700</p> <p>PODCAST</p>	<p>Pitch Perfect</p> <p>Richard Melvin and Alan Lorraine talk about getting into Radio and how your big break could only be a podcast away!</p>
	<p>EVENING BREAK</p>
<p>2100-LATE</p>	<p>THE CELTS STAND UP</p> <p>We're known for our sense of humour, so lets put that to the test! Comedians from the Celtic Nations and Regions stand up to a very discerning audience.....you!</p> <p>Compere: Frank Honeybone</p> <p>Comedians: Ireland: John Colleary and tbc Wales: Noel James, Dan Thomas Scotland: tbc</p>

FRIDAY

FRI 20 th APRIL	THEATRE AT THE PLAYHOUSE
1000 - 1115	It's Only A Game So...
1115 - 1145	COFFEE BREAK
1145 - 1300	<p>Self Distribution</p> <p>So you've made your film, how do you get people to see it? Filmmaker Alan De Palette discusses digital distribution and getting your work to an audience.</p>
1300 - 1400	LUNCH
1400 - 1515	<p>Speech – Rhodri Talfan Davies BBC WALES Friday Awards Ceremony</p> <p>The following awards will be presented today: Radio Documentary/Current Affairs /Radio Presenter/Personality/Animation /Childrens/ Young People/Student Animation</p>
1515 - 1545	COFFEE BREAK
1545 - 1700	<p>Act 1</p> <p>Michael Hines and Mark Leese talk about their experiences working in drama and with actors.</p> <p>We hold a special workshop to show how these experienced directors and designers deal with "the talent".</p>
	EVENING BREAK
1900 - LATE	<p>Gala Awards and Party at National Waterfront Museum, Swansea</p> <p>Drinks reception followed by awards and buffet meal Spirit of the Festival / Jury Award/Radio Station of the Year</p>

Public Events:

Premiere Swansea Market – CMF will be holding a competition to give away a certain amount of tickets for the Premier of Swansea Market.