

Celtic Media Festival

For the past 39 years, CMF has been bringing together those who cherish the languages and cultures of the Celtic countries as portrayed on screen and broadcast.

The Celtic Media Festival is an annual 3 day event that promotes the languages and cultures of the Celtic Nations and Regions in media. It combines a major conference of seminars and master classes with presentation of coveted prizes in an international competition across all the main content genres in TV, radio, film and digital media.

HOW TO ENTER

Enter at www.celticmediafestival.co.uk

What is eligible to enter?

Entries from the Celtic countries and regions* are accepted on any subject. Entries from outside the Celtic countries are accepted where the subject matter relates to aspects of life and culture, past, present or future of a Celtic country.

The Festival competition is open to original productions commissioned, broadcast or otherwise made available on digital platforms or publicly screened to an audience exceeding 50 between 1st November 2016 and 31st October 2017.

Productions previously entered for competition at the CMF, in any form, will not be accepted.

Why enter?

- Demonstrate your production skills against your rivals and peers
- Demonstrate your talent and skills to the wider media industry
- To stand out from the competition
- Gain fantastic PR opportunities by promoting your company as award winning
- Reward your hardworking team(s) and boost morale
- Highlight the importance of the Celtic Media industry
- Showcase your work to commissioners and broadcasters

Juries

The entries will be judged by a panel of industry professionals from across the Celtic Nations and Regions with extensive experience in broadcast and digital media. More information on our jury panels can be found at: www.celticmediafestival/rules-and-guidelines

Deadline for entering: Tuesday 31st of October 2017 at 5PM

* The Celtic countries and regions include Brittany, Cornwall, Ireland, Isle of Man, Scotland and Wales and regions of the Iberian Peninsula. The board retain the right to extend or limit this list.

Entry Fees

SCREEN	Total - Sterling £	Total - Euros €
Television Broadcasters	140	170
Independent Television, Film & Video Companies	60	70
Workshops, Individuals and Students	20	25
RADIO AND PODCAST		
Broadcasters	100	120
Community Stations	50	60
Independent Producers	50	60
INNOVATION/APPS	50	60

Tech Spec - Please note that these tech specs **must** be followed

<u>Full Video Programme</u>	<u>Full Audio Programme</u>
<p>Video Format Container: .mp4 Max Resolution: 1920x1080 px Codec: H264 with Constant Rate Minimum Frame Rate: 24 Minimum bitrate 1280kbit/s Maximum bitrate 2668kbit/s</p> <p>Audio Format: Codec: AAC (Advanced Audio Codec) Bitrate: 256 kbit/s Sample rate: 44.1 kHz Factor of 24</p>	<p>Audio Format Container: .mp3 Codec: AAC (Advanced Audio Codec) Bitrate: 256 kbit/s Sample rate: 44.1 kHz</p>

Clips

<u>Video Clip (30 seconds)</u>	<u>Audio Clip (20 seconds)</u>
<p>Video Format (Broadcast Quality) Container: .mp4 or .mov Resolution: 1920x1080 px Codec: h.264 Frame rate: 24, 25 or 30 Bit rate: min 5,000 Kbit/s</p> <p>Audio: Codec: AAC-LC (Advanced Audio Codec) Data rate: up to 320 kbit/s Sample Rate: 44.1 kHz Max Duration: 30 seconds</p>	<p>Audio Format: Container: .mp3 Codec: AAC (Advanced Audio Codec) Bitrate: 256 kbit/s Sample rate: 48 kHz Max Duration: 20 seconds</p>

Image

Format: Jpg or PNG

Minimum Image Dimensions: 1920x1080 (Landscape)

Image examples: Promo image, Production Still, Radio Presenter Headshot

Celtic Media Festival 2018 – How to Enter Guide

HOW TO ENTER - Step by Step Guide

Step 1: Create Account/Read Guidelines

- Log on to www.celticmediafestival.co.uk/login
- 'Sign in' if you are a returning entrant or 'Register' if this is your first time entering
- Read this document and/or the Rules and Guidelines to decide which category you will be entering each production

Step 2: Fill in the Entry Form

- Go to [Call for Entries](#)
- Create a New Entry
- Fill in Entry Form and Submit
- Repeat this process if required by selecting **Add New Entry**

Step 3: Payment

- Once all entry forms are complete and final, select your method of payment (Invoice Request or Pay by Card)
- An invoice or receipt will be issued within a week

Please note that if the invoice is not paid within two weeks of being issued, your entry will be removed from the competition

Step 4: Upload Media

- Upload Image
- Upload 30 second clip
- Upload Full Programme
- If applicable, upload supporting documentation
- If applicable, upload transcript

Step 5: Review for Approval

- You will receive an email either asking you to Approve your video
- Review the programme and approve for jury viewing



CATEGORIES

DOCUMENTARY / FACTUAL:

1. **FACTUAL SERIES:** More than one factual programme linked through a unified approach, narrative or the thematic development of a subject matter. Only one episode of a series may be entered. The 30 sec clip for this category must be a series promo. Entrants must include series and episode number in the synopsis.
2. **FACTUAL ENTERTAINMENT:** Entries invited from lifestyle, magazine/discussion and formatted documentary - reality. Stand-alone single programmes or one episode from a series may be entered.
3. **SINGLE DOCUMENTARY:** For one-off documentaries. Entries should offer a real insight to the world and the situation that they explore as well as demonstrating an appropriate style and approach, whether observational or scripted.
4. **SPORTS DOCUMENTARY:** Programmes that capture or celebrate the personalities of sport - of the sport itself or of sporting individuals involved at whatever level. Eligible programmes will place emphasis on the passion and spirit of sport and not on event coverage. Programmes based on archive footage will be eligible. Programmes should be based on sports associated with Celtic nations and reflect this culture and heritage.
5. **HISTORY:** For documentaries that focus on a particular historical event/person in history. Drama-Docs can also be included in this category.
6. **ARTS:** This category is for programmes and film that celebrate and examine the arts. (Recordings of performances are not eligible)
7. **CURRENT AFFAIRS:** Entries should demonstrate journalistic integrity and subject matter should be presented in an investigative and/or immediate manner.

DRAMA:

8. **SHORT DRAMA** (up to 30 mins): Script and performance will be considered in addition to directorial skill and production values.
9. **SINGLE DRAMA** (over 30 mins): Entries are welcome from both film and television. Script and performance will be considered in addition to directorial skill and production values.
10. **DRAMA SERIES:** An episode from a serial, soap or series should be accompanied by a brief context in addition to programme's synopsis. The episode in competition will reflect both story and character development. The 30 sec clip for this category must be a series promo. Entrants must include series and episode number in the synopsis.

FURTHER SCREEN CATEGORY:

11. **ANIMATION:** The category is open to entries from all areas of animation.
12. **CHILDREN'S PROGRAMME:** This category invites entries from a wide range of programming and films for all children of school-going age, fiction and non-fiction. Entries should demonstrate success in communicating with the specific target audience. The entrant should specify the particular age of the audience the programme is aimed at on the entry form.
13. **ENTERTAINMENT:** Entries to this category may include variety, music, quiz shows, panel shows etc.
14. **COMEDY:** Entries to this category may include situation comedy, sketch shows and other scripted comedy.

RADIO:

15. **RADIO STATION OF THE YEAR:** Entries will be compilations that celebrate a station's successes and highlights in 2016. Entries must not exceed 1 hour and must be unedited examples of output, to include at least 5 examples of the best of the year. A short supporting statement must include: the station's aims, the highlights of 2016, a weekly schedule with programme details and additional information thought to be relevant to the competition and not already included. The Festival is seeking to award excellence; a station's accord with its audience, its energy, diversity and the continuing quality of production.
16. **RADIO DOCUMENTARY:** Entries should demonstrate creative use of the medium in story-telling, analysis of subject matter and production values. Minimum speech content of 70% is required (where the documentary is a music documentary, speech content of no less than 50% is required).
17. **RADIO MUSIC PROGRAMME (LIVE):** Entries should be programmes that are specifically dedicated to a particular genre of music. Any genre of music is accepted. This is a category for programmes that are part of the regular schedule but have a specialist music remit. Consideration given to the relevance of the music selection and the presenter's input. This category does not include documentaries on music.
18. **RADIO SPORTS:** This category celebrates any programme whose editorial content is specifically dedicated to coverage and or discussion of sporting events and/or issues.
19. **RADIO COMEDY:** Entries will be considered from all forms of Radio Comedy; sketch shows, panel shows, sitcoms etc. Recordings of stand-up shows are not eligible.
20. **RADIO MAGAZINE SHOW:** Entries will be considered from all types of magazine show including but not limited to morning and drivetime programme. Includes Phone-ins.

21. **RADIO PRESENTER OF THE YEAR:** This category celebrates Celtic talent on radio. Entries are expected from both factual and entertainment genres and require demonstration of skill in two ways. Entrants should enter a compilation, not exceeding 1hr in duration, containing at least 5 examples of the individual's best work throughout the year and representing work during the year that best demonstrates broadcast skills including innovation and creativity, conveying information and excellent production values.

FURTHER CATEGORIES:

22. **KIERAN HEGARTY AWARD FOR INNOVATION:** Websites, mobile delivery platforms, creative projects, or their content and applications that display skills of innovation, interactivity and creativity. Entries may be associated with TV/Film or Radio, or maybe standalone projects. (Corporate, promotional or marketing sites not eligible.)

23. **SPIRIT OF THE FESTIVAL:** The spirit of the festival golden torc is awarded to a nominated programme across all screen categories that embodies the spirit and ethos of Celtic Media Festival. The winning production as chosen by the International Jury will be wholly or substantially in a Celtic language.

SUPPORTING DOCUMENTS

Supporting Documents must only be provided for the following categories.

Kieran Hegarty Award for Innovation

In addition to the entry form, the Kieran Hegarty Award for Innovation entries should also submit a written supporting statement explaining what the project aims to achieve, who the target audience is and how it has been received. Please include any further supporting materials such as images and videos in the supporting statement.

Radio Station of the Year

In addition to the entry form and the audio file (Highlights from 2016), the Radio Station of the Year entries should submit a written supporting statement explaining the station's aims, the highlights of 2016, a weekly schedule with programme details, a transcript for the audio file of the first 5 minutes and last 3 minutes with a brief description of the various middle segments. Please include any additional information thought to be relevant to the competition and not already included in the supporting statement.

Radio Presenter of the Year

Please attach a Bio and a supporting document outlining the running order of the Radio Presenter of the Year compilation.

Supporting Documentation must be uploaded to the website via the Manage Media page and/or emailed to: naomi@celticmediafestival.co.uk no later than the 31st of October.

GENERAL RULES

- All entries must have been commissioned, broadcast or otherwise made available on digital platforms or publicly screened to an audience exceeding 50 between 1st November 2016 and 31st October 2017
- All entries must be submitted in the specification stated in the Tech Spec listed on **page 2**.
- The decision regarding which competition category an entry will be in is at the sole discretion of the entrant. Neither the National Juries nor the International Juries are permitted to amend the decision of the entrant.

FAQ – Frequently Asked Questions

- I don't know if my programme is eligible, what should I do?

Please contact our offices on 00 44 (0)141 553 5409 and we would be happy to discuss this with you.

- Does my entry have to be in a Celtic language?

No, we accept entries in any language. For the ease of our international jury, please provide an English subtitled version of the programme or a transcript for radio programmes.

- The Country of Origin of my production is not a Celtic Nation or Region however the subject matter relates to aspects of life and culture in a Celtic nation, is it eligible?

Yes.

- My entry has only been screened once, is it eligible?

Yes. Your entry must have been publicly screened to an audience of more than 50 people.

- My entry has only been on YouTube and Vimeo, is it eligible?

Yes. Your entry must have more than 50 views.

- Can I send you the DVD of my programme?

We will only accept digital uploads onto our website; however you can send us a data DVD including the programme, the image and the 30 second clip in addition to the upload.

- Can I send you a Vimeo link of my programme?

Unfortunately, we cannot accept a vimeo link as all programmes will be viewed by our jurors on a secure portal on our website.

- What audio format can I upload?

Please upload MP3 files, if you are uploading more than one file please make this clear in the synopsis of your entry.

- When should I pay?

After entering the programme details in the entry form, you must either Pay by Card online or Request an Invoice. You must select an option to confirm your entry into the competition. If payment has not been received within two weeks of the invoice being issued, your entry will be removed from the competition.

- Can I pay by card over the phone?

No, you can pay by card on our website when prompted to do so. if you requested an invoice you must either pay by cheque or by bank transfer.