



**Celtic
Media
Festival**

The International
Summit of Sound
and Screen

CELTIC MEDIA FESTIVAL

The Celtic Media Festival is an annual 3 day summit that promotes the languages and cultures of the Celtic Nations and Regions in media. It combines a major conference of seminars and master classes with presentation of coveted prizes in an international competition across all the main content genres in TV, radio, film and digital media.

HOW TO ENTER

Enter at www.celticmediafestival.co.uk

What is eligible to enter?

Entries from the Celtic countries and regions* are accepted on any subject. Entries from outside the Celtic countries are accepted where the subject matter relates to aspects of life and culture, past, present or future of a Celtic country.

The festival competition is open to original productions first broadcast on traditional channels or online platforms, or publicly screened to an audience of over 50 between 1st November 2022 and 31st October 2023.

Productions previously entered for competition at the CMF, in any form, will not be accepted.

Why enter?

- Demonstrate your production skills against your rivals and peers
- Demonstrate your talent and skills to the wider media industry
- To stand out from the competition
- Gain fantastic PR opportunities by promoting your company as award winning
- Reward your hardworking team(s) and boost morale
- Highlight the importance of the Celtic Media industry
- Showcase your work to commissioners and broadcasters

Juries

The entries will be judged by a panel of industry professionals from across the Celtic Nations and Regions with extensive experience in broadcast and digital media. More information on our jury panels can be found at: www.celticmediafestival/rules-and-guidelines

Deadline for entering: Tuesday 31st of October 2023 at 5PM

* The Celtic countries and regions include Brittany, Cornwall, Ireland, Isle of Man, Scotland and Wales and regions of the Iberian Peninsula. The board retain the right to extend or limit this list.



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Entry Fees

	Total - Sterling £	Total - Euros €
SCREEN		
Television Broadcasters	150	175
Independent Television, Film & Video Companies	70	80
SOUND		
Broadcasters	120	135
Independent Producers/Community Stations	60	70
WORKSHOPS, INDIVIDUALS and STUDENTS	20	25

Tech Spec - Please note that these tech specs **must** be followed

<u>Full Video Programme</u>	<u>Full Audio Programme</u>
Video Format: Container: .mp4 Max Resolution: 1920x1080 px Codec: H264 with Constant Rate Minimum Frame Rate: 24 Recommended bitrate: 3,500kbit/s Audio Format: Codec: AAC (Advanced Audio Codec) Bitrate: 256 kbit/s Sample rate: 44.1 kHz Factor of 24	Audio Format Container: .mp3 Codec: AAC (Advanced Audio Codec) Bitrate: 256 kbit/s Sample rate: 44.1 kHz

Clips

<u>Video Clip (30 seconds)</u>	<u>Audio Clip (20 seconds)</u>
Video Format (Broadcast Quality) Container: .mp4 or .mov Resolution: 1920x1080 px Codec: h.264 Frame rate: 24, 25 or 30 Bit rate: min 5,000 Kbit/s Audio: Codec: AAC-LC (Advanced Audio Codec) Data rate: up to 320 kbit/s Sample Rate: 44.1 kHz Max Duration: 30 seconds	Audio Format: Container: .mp3 Codec: AAC (Advanced Audio Codec) Bitrate: 256 kbit/s Sample rate: 48 kHz Max Duration: 20 seconds

Image

Format: Jpg or PNG

Minimum Image Dimensions: 1920x1080 (Landscape)

Image examples: Promo image, Production Still, Radio Presenter Headshot



HOW TO ENTER - Step by Step Guide

Step 1: Create Account/Read Guidelines

- Log on to www.celticmediafestival.co.uk/sign-in
- 'Sign in' if you are a returning entrant or 'Register' if this is your first time entering
- Read this document and the Rules and Guidelines to decide which category you will be entering each production

Step 2: Fill in the Entry Form

- Go to [Call for Entries](#)
- Create a New Entry
- Fill in Entry Form and Submit
- Repeat this process if required by selecting **Add New Entry**

Step 3: Payment

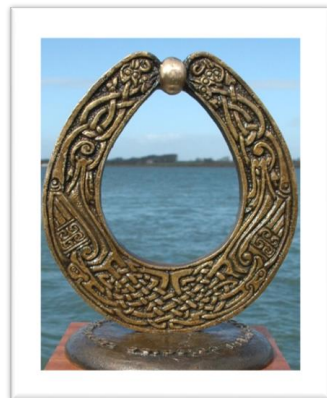
- Once all entry forms are complete and final, select Pay by Card
- A receipt can be issued on request, please email catriona@celticmediafestival.co.uk

Step 4: Upload Media

- Upload Image
- Upload 30 second clip for video and 20 second clip for audio
- Upload Full Programme
- If applicable, upload supporting documentation
- If applicable, upload transcript

Step 5: Review for Approval

- You will receive an email either asking you to Approve your video/audio
- Review the programme and approve for jury viewing





CATEGORIES

If you are unsure of what category to enter or if your programme fits the criteria for more than one categories, we recommend that you research past winners here.

SCREEN:

1. **ANIMATION:** This category is open to entries from all areas of animation. Where the production is mixed media, ie a combination of animation and live action, at least 60% should be animated.
2. **ARTS:** This category is for programmes and films that celebrate and examine the arts. (Recordings of performances are not eligible)
3. **CHILDREN'S PROGRAMME:** This category invites entries from a wide range of programming and films for children, fiction and non-fiction. Entries should demonstrate success in communicating with the specific target audience. The entrant should specify the particular age of the audience the programme is aimed at on the entry form.
4. **COMEDY:** Entries to this category may include situation comedy, sketch shows and any other scripted comedy. This excludes panel shows.
5. **CURRENT AFFAIRS:** Entries should demonstrate journalistic integrity and subject matter should be presented in an investigative and/or immediate manner.
6. **DRAMA SERIES:** An episode from a drama series, serial, or soap. The episode in competition will reflect both story and character development. The submission should be accompanied by a brief episode context in addition to the series' synopsis.-Entrants must include series and episode number in the synopsis.
7. **ENTERTAINMENT:** This category is open to variety shows, quiz shows, panel shows etc.
8. **FACTUAL ENTERTAINMENT:** Entries invited from lifestyle, magazine/discussion and formatted documentary - reality. Programmes or series in which a situation or topic is treated or created through real people or which tell their story by following real-life characters. Stand-alone single programmes or one episode from a series may be entered.
9. **FACTUAL SERIES:** More than one factual programme linked through a unified approach, narrative or the thematic development of a subject matter. Only one episode of a series may be entered- Entrants must include series and episode number in the synopsis.
10. **FEATURE DOCUMENTARY:** A nonfiction motion picture with a running time of 61 minutes or more. It will predominantly be composed of documentary footage but it may also employ partial reenactment, stock footage, archive, stills, animation, stop-motion or other techniques, as long as the emphasis is on fact and not on fiction. Dramatised factual subjects will not qualify as documentaries.
11. **HISTORY:** For documentaries that focus on historical events/people in history. Drama-Docs can also be included in this category.
12. **LIVE MUSIC PROGRAMME:** Entries to this category may include live music, live music events and music showcases. Any genre of music is accepted. Programmes can be pre-recorded but must include an element of live music.
13. **SHORT DRAMA (up to 30 mins):** Script and performance will be considered in addition to directorial skill and production values. Must not be a part of a series. Standalone productions only.

Commented [N1]: [@Catriona](#) if updated in the rules and guidelines



14. **SHORT FORM:** Productions of all genres, up to and including 15 minutes in duration. Productions must have been published on an online platform, including but not limited to Facebook, Instagram, Twitter, YouTube, Vimeo, LinkedIn, Twitch, Pinterest, all Social Apps & Web Pages. Online channels are also included, eg RTÉ Player, IPlayer etc. Productions must have been published on these online channels before any traditional broadcast channels.
15. **SINGLE DOCUMENTARY:** For one-off documentaries of up to 60 minutes. Entries should offer a real insight to the world and the situation that they explore as well as demonstrating an appropriate style and approach, whether observational or scripted.
16. **SINGLE DRAMA (over 30 mins):** One-off drama made for television, online or feature films made for theatrical release are accepted. Script and performance will be considered in addition to directorial skill and production values.
17. **SPORTS DOCUMENTARY:** Programmes that capture or celebrate the personalities of sport - of the sport itself or of sporting individuals involved at whatever level. Eligible programmes will place emphasis on the passion and spirit of sport and not on event coverage. Programmes based on archive footage will be eligible.

SOUND:

Sound productions can have been published on any audio broadcasting platform, including but not limited to traditional radio, digital platforms such as BBC Sounds, iTunes, and any podcast platform.

18. **COMEDY:** Entries will be considered from all forms of Comedy; sketch shows, panels shows, sitcoms etc. Recordings of stand-up shows are not eligible.
19. **DOCUMENTARY:** A one-off documentary that demonstrates creative use of the medium in story-telling, analysis of subject matter and production values. Minimum speech content of 70% is required (where the documentary is a music documentary, speech content of no less than 50% is required).
20. **DRAMA:** Entries to this category will reflect excellence in scripted radio fiction, this includes original single dramas, an episode from a drama series or adaptations. Script and performance will be considered, as well as overall story and character development.
21. **ENTERTAINMENT:** Entries will be considered from a wide range of programming, such as magazine shows, panel shows, Morning shows and drivetime programmes. Includes Phone-ins. Entries should be a standalone unedited episode (not a compilation).
22. **FACTUAL SERIES:** More than one factual programme linked through a unified approach, narrative or the thematic development of a subject matter. Subject matter can include but is not limited to crime, science, lifestyle and discussions around societal issues. Only one episode of a series may be entered.
23. **HISTORY:** For audio documentaries that focus on historical events/people in history.
24. **MUSIC PROGRAMME:** Entries should be programmes that are specifically dedicated to a particular genre of music. Any genre of music is accepted. This is a category for programmes that are part of the regular schedule but have a specialist music remit. Consideration given to the relevance of the music selection and the presenter's input. This category does not include documentaries on music.
25. **PRESENTER OF THE YEAR:** This category celebrates Celtic talent on radio. Entries are expected from both factual and entertainment genres and require demonstration of skill in



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two ways. Entrants should enter a compilation, not exceeding 1hr in duration, containing at least 5 examples of the individual's best work throughout the year and representing work during the year that best demonstrates broadcast skills including innovation and creativity, conveying information and excellent production values.

26. RADIO STATION OF THE YEAR: Entries must be compilations that celebrate a station's successes and highlights from the 1st of November 2022 to the 31st of October 2023. Compilations must not exceed 1 hour and must be unedited examples of output, to include at least 5 examples of the best of the year. The Festival is seeking to award excellence; a station's accord with its audience, its energy, diversity and the continuing quality of production.

An application form must be completed and uploaded to the submission which will include a short supporting statement stating the station's aims and highlights of 2023, a weekly schedule with programme details and any additional information thought to be relevant to the competition and not already included. Application forms can be downloaded [here](#).

27. SPORTS PROGRAMME: This category celebrates any programme whose editorial content is specifically dedicated to coverage and or discussion of sporting events and/or issues.

SPIRIT OF THE FESTIVAL: The spirit of the festival golden torc is awarded to a nominated programme across all screen categories that embodies the spirit and ethos of Celtic Media Festival. The winning production as chosen by the International Jury will be wholly or substantially in a Celtic language.

SUPPORTING DOCUMENTS

Supporting Documents must only be provided for the following categories.

Radio Station of the Year

In addition to the entry form and the audio file (Highlights from the 1st of November 2022 to the 31st of October 2023), the Radio Station of the Year entries should submit a written supporting statement explaining the station's aims, the highlights of the year, a weekly schedule with programme details, a transcript for the audio file of the first 5 minutes and last 3 minutes with a brief description of the various middle segments. Please include any additional information thought to be relevant to the competition and not already included in the supporting statement.

Radio Presenter of the Year

Please attach a Bio and a supporting document outlining the running order of the Radio Presenter of the Year compilation.

Supporting Documentation must be uploaded to the website via the Manage Media page.



GENERAL RULES

- All entries must have been commissioned, broadcast or otherwise made available on digital platforms or publicly screened to an audience exceeding 50 between 1st November 2022 and 31st October 2023
- All entries must be submitted in the specification stated in the Tech Spec listed on **page 2**.
- The decision regarding which competition category an entry will be in is at the sole discretion of the entrant. Neither the Festival staff, the National Juries nor the International Juries are permitted to amend the decision of the entrant.

FAQ – Frequently Asked Questions

- I don't know if my programme is eligible, what should I do?

Please contact our offices on 00 44 (0)141 553 5409 and we would be happy to discuss this with you.

- Does my entry have to be in a Celtic language?

No, we accept entries in any language. We ask that you please provide an English subtitled version of the programme or a transcript for radio programmes.

- The Country of Origin of my production is not a Celtic Nation or Region however the subject matter relates to aspects of life and culture in a Celtic nation, is it eligible?

Yes.

- My entry has only been screened once, is it eligible?

Yes. Your entry must have been publicly screened to an audience of more than 50 people.

- My entry has only been on YouTube and Vimeo, is it eligible?

Yes. Your entry must have more than 50 views.

- Can I submit a podcast?

Yes, all our sound categories are eligible to podcast submission except for Radio Station of the Year and Presenter of the Year.

- Can I send you the DVD of my programme?

We will only accept digital uploads onto our website.

- Can I send you a Vimeo link of my programme?

We cannot accept a vimeo link as all programmes will be viewed by our jurors on a secure portal on our website.

- What audio format can I upload?

Please upload MP3 files, if you are uploading more than one file please make this clear in the synopsis of your entry.

- When should I pay?

After entering the programme details in the entry form, you must either Pay by Card online.